



FINNISH FOOD INNOVATIONS

Come and develop new innovative products for the export markets! Unique Finnish foods have great export potential.

Expand your offerings, grab a greater foothold on foreign markets and respond to the growing international demand for your products!

FINNISH FOOD INNOVATIONS (FFI) programme is here to help you with your product development. The FFI programme can provide:

- Information on foreign market opportunities
- The opportunity to innovate new products with a network of the best Finnish product concept professionals
- Access to professional support in product development and marketing

The programme will be implemented in cooperation with Finpro Oy's Food from Finland growth programme. We organize product development and innovation workshops in connection with foreign trips organised by Finpro. View the schedule for the trips and workshops on our website www.fennopromo.fi

Participation in workshops can also take place via Internet webinars. For participation in trips, parties will be charged for the travel and accommodation expenses. Participation in development workshops and webinars is free of charge.

FINNISH FOOD INNOVATIONS programme is aimed towards micro, small and medium-sized food enterprises.

Ensure your participation in this new product development turbo. The Finnish Food Innovations programme gets things done!

Ask for more information and enrol via email at info@fennopromo.fi + 358 40 833 7727

FINNISH FOOD INNOVATIONS programme 1.5.2016–30.4.2018 will guide Finnish food companies to innovate customer-driven value-added products towards international markets. The programme will help companies to acquire information about foreign market opportunities and to create a basis of knowledge for new product development ideas, as well as bring together an interdisciplinary network of specialists as support for a company's product development.

The objective of the programme is to increase and diversify the number of export products that Finnish food companies offer export markets. The programme is funded by the European Regional Development Fund for Mainland Finland, through the Häme ELY Centre. The programme is nationwide. Fennopromo Oy acts as the responsible implementer of the programme.

Follow the FFI programme and pick up the latest development ideas:

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[FFI YouTube channel](#)
www.fennopromo.fi

Fennopromo



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